

109 學年度第 1 學期高中部英文作文比賽

1. Recently, YouTubers such as RD English (阿滴英文) and TGOP(這群人) have become a hot topic. They have attracted the public's attention and made enormous influence. What kinds of influence might "self-media" bring to the society? Please write a composition in about 300 words. The composition should include your observations and opinions under this issue.
2. 比賽時間：13:10~14:50，共 100 分鐘。
3. 不得使用任何形式的字典與電子載具，其餘依本校考試規定辦理。

Internet celebrities have been presenting themselves to the public in recent years. Ways of their behaviors or even the contents of speeches could cast significant effects on society. Owing to the rapid development of technology, being active online seems to be a trend. However, the subsequent responsibilities and potential pressure may be hard to handle or take care of. In my opinion, self-media adds diversity to the culture and gradually becomes a tool of advertisements, even for politics. With no limits and qualifications needed, everyone can be on the stage. As limitation declined, different voices could be heard. With fruitful opinions flooded into the society, to some extents, shows the progress of the country. As time goes by, these opinions that still remain will become the so-called secondary culture. Therefore, varieties of public grows, some of the spirit, and others would be refreshed. In the end, part of it might lead us to clarity.

In addition, self-media could also be used as an advertising tool. With growing number of users, abundant of information is transitional every second. Merchants can put the products into good use and make profits out of it. As tablets and cellphones become predominate in market share, less and less people watch television as an entertainment. To no surprises, brands often tend to collaborate with YouTubers and Internet celebrities. As a result, self-media become a major platform for people to receive informations.

The impacts and influences that self-media bring have been changing the way of our lives. From our daily lives to spiritual levels. Which reminds us, besides regarding self-media as entertainments and platforms of information, when facing online-world, we should always be aware, and conscious. In that case, we could produce goods from (more space in the back)

it rather than being controlled.